

Leading in Turbulent Times



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Reviews

This ebook might be worth a read, and superior to other. It is probably the most amazing publication we have read. Your lifestyle period will likely be transform once you total looking over this publication.
(Alana McCullough)

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Berrett-Koehler. Hardback. Book Condition: new. BRAND NEW, Leading in Turbulent Times, L. Kevin Kelly, Gary E. Hayes, Turbulent times are here to stay. The credit crunch is today's current dramatic headline, but accelerating change and economic uncertainty are the hallmarks of 21st century business. The volatility of commodity prices for example, especially oil, and fluctuations in currencies are all part of a broader weather system affecting business everywhere. These powerful forces for change are the corporate equivalent of headwinds, something which must be faced and navigated by all leaders and those they lead. The leadership challenge of the next few years is learning to fly with turbulence. So what should you do as a leader to keep your business on course through the turmoil? Kevin Kelly and Gary Hayes have interviewed the frontline leaders who really know how to adapt to rapid change and help their companies overcome obstacles. They've spoken to CEOs and business leaders from some of the most successful companies in the US, Europe and Asia, such as McDonald's, General Electric, Nissan, Swiss Re, Marks & Spencer. "Leading in Turbulent Times" draws on these unique interviews to help you address the key questions for leading in turbulent times, such as: - How do you recognize the early signals? - How do you mobilize the people in your company to respond? - How do you build an effective and responsive strategy in the face of relentless change? - How do you deal with people who are resistance to change, no matter how essential it may be? - How can you learn to change direction swiftly and decisively? - How can you personally cope with leading your organization and your people through turbulent times? "Leading in Turbulent Times" helps you use turbulent change to your advantage, at a time...



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