



# Dictionnaire Typographique Historique Et Critique Des Livres Rares, Singuliers, Estimes Et R Cherches En Tous Genres . (1)

By -

RareBooksClub. Paperback. Book Condition: New. This item is printed on demand. Paperback. 116 pages. Original publisher: Washington, D. C. : Dept. of the Army, US Army Corps of Engineers, 1993 OCLC Number: (OCoLC)269803617 Subject: Voluntarism -- United States -- Handbooks, manuals, etc. Excerpt: . . . EP 1130-2-429 30 Apr 93 public service announcements, talk Press releases, posters, show appearances, and newspaper advertisements can also be successful but they are less efficient in obtaining effective volunteers. If you plan to use the media, you need to select which media to use based on its reader listener viewer profile. If not, you are just wasting time and increasing your frustration. Most newspapers, radio stations or television stations can supply you with a profile of its user groups. Take advantage of their research and use it to make your campaign more efficient. o What do YOU say to them Frequently, paid staff members make presentations about the agency and what volunteer jobs are available. Often, little thought is given to a specific recruitment message and unfortunately numbers of potential volunteers are needlessly reduced. The effective recruitment message has three parts. - Accomplish work. The first part of the recruitment message is the need...



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