

ETFs for the Long Run: What They are, How They Work, and Simple Strategies for Successful Long-term Investing



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Reviews

*This pdf is wonderful. We have go through and so i am certain that i am going to going to study yet again once more in the future. Its been developed in an exceedingly straightforward way which is merely after i finished reading through this pdf where really transformed me, modify the way i think.
(Ollie Balistreri)*

ETFs FOR THE LONG RUN: WHAT THEY ARE, HOW THEY WORK, AND SIMPLE STRATEGIES FOR SUCCESSFUL LONG-TERM INVESTING



John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, ETFs for the Long Run: What They are, How They Work, and Simple Strategies for Successful Long-term Investing, Lawrence Carrel, Praise for ETFs For The Long Run "As the title of the book suggests, ETFs are going to be an increasingly important reality for a broad class of investors in coming years. This book offers the reader real understanding of this growing force in our economic lives." -Robert J. Shiller, Arthur M. Okun Professor of Economics at Yale University, Co-founder and Chief Economist at MacroMarkets LLC " ETFs for the Long Run is a fascinating read. A seasoned financial industry journalist, Lawrence Carrel does an excellent job of highlighting exchange traded funds' meteoric rise in popularity over the last few years. A terrific book for anyone looking to grasp the ABCs of ETF investing." - Jerry Moskowitz, President, FTSE Americas Inc. " ETFs for the Long Run provides a unique combination of a detailed history of the development of ETFs, a clear explanation of the sophisticated mechanics of ETFs, an assessment of investors' choices amongst this dynamic product area, and unbiased recommendations for appropriate portfolio allocation to these efficient investment tools. Lawrence Carrel has done investors and the industry a great service in pulling these four elements together in a highly readable and often entertaining book. -Steven Schoenfeld, Chief Investment Officer, Global Quantitative Management, Northern Trust, and Editor, Active Index Investing Despite the incredible growth of exchange-traded funds (ETFs) and the fact they've been on the market for fifteen years, some investors are still either unaware of the effectiveness of ETFs or unsure of how to use them in their investment endeavors. That's why respected ETF expert and journalist Lawrence Carrel has written ETFs for the Long Run . Filled...

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