

A Prescription for Smart Growth for Small to Mid-Size Businesses (Paperback)



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Reviews

An extremely wonderful ebook with lucid and perfect explanations. I was able to comprehend almost everything using this composed e publication. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Kimberly Carroll)

A PRESCRIPTION FOR SMART GROWTH FOR SMALL TO MID-SIZE BUSINESSES (PAPERBACK)

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Spain Technovative Solutions, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.There are several fundamental characteristics of businesses that have been successful in transitioning from a start-up phase into a successful mid-size business. A Prescription for SMART Growth for Small to Mid-Size Business has captured the specific actions required to efficiently and effectively scale your business. The foundation of this model is leading a business that is Strategy-based, Market-based, Alignment-based, ROI-based, and Technology-based. This model also incorporates fifteen additional building blocks that require appropriate emphasis at the right time to grow your business successfully. There are also ten potential impediments that are illustrated that can potentially derail your growth trajectory while you are building your business. This book presents small to mid-size business leaders with hundreds of questions, reflections, and specific action items to put you firmly in control of your destiny and prepare you to pursue your dreams, however tactical or far-reaching they may be. Editorial Reviews: In this concise guide to building a small business, Jack Spain offers many common-sense ideas on how to achieve success. Each chapter has a handy set of checklists that you can use to remind you what to do next. His prescriptions are worth reading and following. - Vivek Wadhwa, Vice President of Innovation and Research, Singularity University; Entrepreneurial research positions with Stanford University, Duke University, and Emory University; Columnist with the Washington Post and Bloomberg BusinessWeek; Jack Spain has focused on success for his entire career - not only in his own professional ventures but in the business endeavors of all those within his influence. His passion for coaching is vibrant and genuine - his credibility in the industry is without question. Jack s most recent work - A...



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