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# TRENCH WARFARE: WINNING THE BATTLE FOR MINDSHARE IN CHANNEL SALES (PAPERBACK)



Dog Ear Publishing, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. If you saw success staring you in the face, would you be able to recognize it? In today s world of complex, solutions-based selling and ever-increasing customer expectations comes Trench Warfare. Written by a twenty-year veteran of the sales world for salespeople looking to develop new markets for their company s high-dollar, niche and/or otherwise...

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- Authored by Brad Burgess
- Released at 2015



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