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Reviews

*Unquestionably, this is the very best operate by any author. it had been writtern extremely flawlessly and beneficial. You can expect to like the way the blogger publish this publication.
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Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 499 pages. Dimensions: 11.1in. x 8.4in. x 1.2in. **PLUNKETTS SPORTS INDUSTRY ALMANAC 2014** Key Features: Industry trends analysis, market data and competitive intelligence Market forecasts and Industry Statistics Industry Associations and Professional Societies List In-Depth Profiles of hundreds of leading companies Industry Glossary Buyer may register for free access to search and export data at Plunkett Research Online Link to our 5-minute video overview of this industry Pages: 499 Statistical Tables Provided: 10 Companies Profiled: 364 Geographic Focus: Global A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. How is the industry evolving How is the industry being shaped by new technologies How is demand growing in emerging markets and mature economies What is the size of the market now and in the future What are the financial results of the leading companies What are the names and titles of top executives What are the top companies and what are their revenues Contents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Sports Industry 1) Introduction to the Sports Industry 2) NFL (National Football League): The Biggest Money in U. S. Sports 3) Broadcasting Fees, Digital Access and Investment Savvy Boost MLB (Major League Baseball) 4) NBA (National Basketball Association) Regroups Under New Contract 5) NHL (National Hockey League) Team Differences Result in Financial Haves and Have-Nots 6) NASCAR Attracts More Viewers Best Teams Require Massive Investment 7) Television Rights Contracts Bring in Lucrative Revenues for Major Leagues 8) World Soccer Faces Trouble Due to Lack of Parity MLS (Major League Soccer) Holds Its Own 9) NCAA College Sports Are Big Revenue Earners 10) PGA (Professional Golf Association) Tournaments Grow in International Markets Golf Returns to the Olympics 11) Fantasy Sports Post Growth, Creating 1 Billion in Revenue Online 12) Equipment and Apparel Manufacturers Offer the Latest High-Tech Advantages...



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