

Event Photography Handbook: How to Make Money Photographing Award Ceremonies, Corporate Functions and Other Special Occassions (Paperback)



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Reviews



The book is simple in read safer to comprehend. It is writter in straightforward words and phrases instead of confusing. You wont truly feel monotony at anytime of your time (that's what catalogues are for concerning in the event you request me).

(Brannon Koch)

EVENT PHOTOGRAPHY HANDBOOK: HOW TO MAKE MONEY PHOTOGRAPHING AWARD CEREMONIES, CORPORATE FUNCTIONS AND OTHER SPECIAL OCCASSIONS (PAPERBACK)



AMHERST MEDIA, United States, 2008. Paperback. Book Condition: New. 274 x 216 mm. Language: English . Brand New Book. From parades, sporting events, and black-tie galas to political rallies, product-release parties, and anniversary celebrations, this is the definitive guide to event photography. With the recent advent of relatively inexpensive digital cameras, consumers are becoming increasingly proficient at capturing important moments on their own. In order to save their business and stay in front of the curve, professional photographers must proactively build their businesses by initiating new contacts, selecting the best equipment for each job, and enhancing their marketing and promotional skills. Detailed information on how to be successful before, during, and after the event including proper professional etiquette, lighting and posing options, and snapping unobtrusive action shots is included as well advice on working with both the images and client after a job.

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